

## **HR for Innovative Businesses**

### **Project Workshop**

EU-Russia Industrialists' Roundtable

in cooperation with the Administration of the  
region of Tomsk

Within the framework of the EU-Russia  
Partnership for Modernization

24-25 May, 2011

Tomsk, Russia

## About the IRT

The IRT was established in 1997 upon the suggestion of the political leaders of both the EU and Russia. Since then, the IRT has provided a platform for business dialogue and has evolved into an organization that actively fosters discussions on bilateral economic relations. On this basis, the IRT acts as a consultative forum to policy makers in the EU and Russia.

## The IRT's vision: an integrated EU-Russia Common Economic Area

An integrated EU-Russia common economic area should provide a rules-based framework for mutual trade and investment, which would generate a win-win partnership ensuring fair competition and freedom of cross-border movement for professionals.

This vision can only be built on a broad and comprehensive free trade agreement, based on WTO membership, which includes implementation of the following elements:

- Substantially fewer trade obstacles for bilateral trade of goods and services than required by the WTO. As a rule, tariffs should be abolished and quotas and all other export and import restrictions discontinued;
- Approximation of economic regulations and standards around transparent, predictable, proportionate and fact-based regulation and international approaches to standards;
- An open, transparent and non-discriminatory regime to encourage and protect mutual investment with transparency and sustainability based on national treatment;
- Robust enforcement of intellectual property rules;
- Effective dispute settlement and mediation mechanisms.

## About the EU-Russia Partnership for Modernization

At the 25th EU-Russia Summit in Rostov-on-Don, from 31 May to 1 June 2010, the EU and Russia launched a new initiative, the Partnership for Modernization.

The EU and Russia, as strategic partners in the global economy, committed to working together to find answers to common challenges in a balanced, result-oriented approach based on a common set of values and interests. The new agreement between the EU and Russia, which is currently under negotiation, will also serve as a tool for achieving these goals. In this context, the Partnership for Modernisation "is intended to serve as a basis for the implementation of comprehensive reforms and creating conditions for sustainable economic growth and competitiveness for the EU and Russia on world markets.

The main mechanism for implementation of the Partnership for Modernisation is the so-called sectoral dialogues between the EU and Russia. Priority areas for the Partnership for Modernisation include:

- Greater opportunities for investment in key sectors, stimulating growth and innovation, strengthening and deepening bilateral trade and economic cooperation, and creating an enabling environment for small and medium-sized enterprises;
- Promoting the harmonization of technical regulations and standards, as well as high level of protection of intellectual property rights;
- Implementation of projects of common interest in the field of transport;
- Promoting a sustainable low-carbon economy and efficiency, as well as support for international negotiations on climate change;
- Strengthen cooperation in the fields of innovation, research and development, and research and space exploration;
- Ensuring balanced development through measures aimed at reducing regional and social consequences of economic restructuring;
- Ensuring the effective functioning of the judicial system and strengthening the fight against corruption;
- Promoting relations between citizens of the EU and Russia;
- Strengthening dialogue with civil society.

This list of areas of cooperation is not exhaustive. As required, the partnership can be extended to other areas of cooperation.

Within the context of the Partnership of Modernization, the IRT has been specifically asked by the European Commission and the Russian Government to provide regular input on the overall advancement of the Partnership and to organize a series of workshops to promote cooperation in a number of innovative sectors such as pharmaceuticals, energy efficiency, environment, transport...

### About the Region of Tomsk (Tomsk Oblast).

Administrative center of the Tomsk oblast is the city of Tomsk. Total area of the Oblast is 314.400 km<sup>2</sup>. Total population: 1. 034.900 people.

The Tomsk oblast is located in the geographic center of Siberia: in the south-east of the West-Siberian Plain. It borders with the Kemerovo and Novosibirsk oblasts in the south, the Omsk oblast in the south-west, with the Khanty-Mansy Autonomous Okrug in the west, north-west and north, and with the Krasnoyarsk territory in the north-east and east.

Key industries: machine building, metalworking, timber and oil.

### About city of Tomsk

Tomsk is a one of the oldest towns in Siberia, it celebrated its 400th anniversary in 2004.

Population is 521,635 people.

### Education in Tomsk

Tomsk has a number of prominent institutions of higher education, including:

- Tomsk State University (founded in 1878).
- Tomsk Polytechnic University (founded in 1900).
- Siberian State Medical University (one of the oldest and highest rated medical schools in Russia).
- Tomsk State Pedagogical University
- Tomsk State University of Control Systems and Radioelectronics
- Tomsk Economics and Law University
- Institute of Petroleum Geology and Geophysics Siberian Branch of Russian Academy of Sciences (RAS)
- Institute of Petroleum Chemistry Siberian Branch of RAS
- Institute for Monitoring Climatic and Ecological Systems Siberian Branch of RAS
- Republican Scientific-Technical Center at ISPMS SB RAS

- Institute of Atmospheric Optics Siberian Branch of RAS
- High Current Electronics Institute Siberian Branch of RAS
- Institute of Strength Physics and Materials Science SB RAS

## PROGRAMME OUTLINE AND TIMETABLE

**Theme:** Human Resources for Innovative Businesses

**Location:** 30, Lenin Avenue (Tomsk Polytechnic University)

### May 24:

15.00: 18.00 Social event for the participants (according to a separate programme).

19.00: 21.00 Welcome cocktail for the participants

### May 25:

9.30: 10.00 Registration

10.00: 10.10 Opening, Welcome remarks by the Administration of Tomsk Region

10.10: 11.40 Session "Setting up R&D centers of European corporations in Russian Regions"

Kick-off messages by

- **Liudmila Ogorodova** (Siberian State Medical University)
- **Sergey Galibeev** (SIBUR-NIOST)

11.40: 12.00 Coffee break

12.00: 13.30 Session "Setting up International education centers in Russian Regions"

Kick-off message by

- **Petr Chubik** (Tomsk Polytechnic University)

13.30: 14.30 Lunch

14.30: 16.00 Session "Educating engineers-entrepreneurs"

Kick-off messages by

- **Anatoly Kobzev** (Tomsk State University of Control Systems and Radioelectronics)
- **Sergey Chirikov** (EleSy Comp.)

16.00: 17.00 Conclusions and Wrap-up of sessions.

17.00 end of the workshop

## LOGISTICS

### Participation

Registration fee is not charged. Pre-Registration is required.

### Accommodation

Recommended Hotels in Tomsk:

#### 4 Stars:

- «Magistrat» - <http://www.magistrathotel.com>
- «Bon Apart» - <http://www.bon-apart.ru>

#### 3 Stars:

- «Sport-Hotel» - <http://www.sporthotel.tomsk.ru>
- «Soyuz» - <http://souz.tomsk.ru>
- «Tomsk» - <http://www.tomskhotel.ru/main>

### Translation

Workshop **languages** are Russian and English. Simultaneous translation will be provided.

### Organizers' Contact details

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More information available **in Russian** at the IRT website: **EU-RUSSIA-INDUSTRIALISTS.ORG**

### Flight Schedule Moscow-Tomsk-Moscow:

Moscow - Tomsk					Tomsk - Moscow				
Flight	Dep. Airport	Departure	Arrival	Week Day	Flight	Arr. Airport	Departure	Arrival	Week Day
173	Moscow (Domodedovo)	11:00	18:15	5	174	Moscow (Domodedovo)	19:40	21:15	5
153	Moscow (Domodedovo)	22:50	06:00	1234567	154	Moscow (Domodedovo)	07:25	09:00	1234567
7811	Moscow (Domodedovo)	23:40	06:45	1234567	7812	Moscow (Domodedovo)	08:00	09:30	1234567
439	Moscow (Vnukovo)	22:20	05:30	1234567	440	Moscow (Vnukovo)	07:00	08:50	1234567